

# Operational Alpha: Building Cyber Resiliency in Private Markets

MAY 08, 2026



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**Program level : Basic**  
**No prerequisites are required**  
**No advance preparation is required**



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# FEATURED PANELISTS



Moderator

**Anna Miller**

Strategic Growth Advisor  
Akram & Associates PLLC



**Hameed**

CISO

Akram & Associates PLLC



**Brian Long**

SVP & Global Head of Sales  
Linedata



**Dave Adams**

COO & Co-Founder  
Conduit Security



**Matt Stevens**

Senior Risk Advisor  
Marsh

# About



Akram is a trusted adviser to alternative fund managers – the cornerstone of our business. Our laser focus on this industry allows us to provide highly specialized accounting, audit, and tax services that are accurate and affordable. Our team of professionals is well versed in the nuances of hedge fund, private equity fund, venture capital fund, CTA , digital asset fund, real estate fund, and family office entity structures and strategies, positioning Akram as an expert resource to both emerging managers and sophisticated managers overseeing multiple funds.



With 25+ years of experience and 700 clients in 50 countries, Linedata's 1100 employees in 20+ offices provide global humanized technology solutions and services for the asset management and credit industries, helping its clients evolve and operate at the highest levels.



Conduit's SaaS tool defends investment managers against wire fraud. Our clients include the most sophisticated managers and companies in the world. We have protected billions and our clients have never lost a dollar to wire fraud.



Marsh Risk is a part of Marsh. Together with Mercer, Guy Carpenter, and Oliver Wyman, we help organizations build resilience and competitive advantages from every angle. With annual revenue over \$24 billion and more than 90,000 colleagues in 130 countries, Marsh helps build the confidence to thrive through the power of perspective.

# Agenda

- Ⓜ Current Cyber Threat Landscape
- Ⓜ Expanded Threat Due to AI
- Ⓜ Operational Resiliency Framework
- Ⓜ Financial & Alternative Fund Industry Implications
- Ⓜ Firm-Size Checklists & Universal Controls
- Ⓜ Your Next 90 Days
- Ⓜ Q&A / Discussion

# Current Cyber Threat Landscape

*The attack surface has never been larger.*



# BUSINESS IMPACT

## Impact on Your Organization



### Operations Halted

Systems offline · 21 days avg downtime ·  
Supply chain disrupted



### Reputation Harm

Customer trust eroded · Negative media ·  
Partner confidence lost



### Data Loss

Customer records exposed · IP stolen ·  
Regulatory breach triggered



### Legal & Compliance

GDPR · SEC disclosure obligations ·  
Regulatory investigations



### Financial Damage

Ransom demands · Recovery costs · Lost  
revenue · Regulatory fines

# BY THE NUMBERS – The Threat is Real

**70%**

Of organizations experienced at least 1 material third party cyber incident in the past year

**88%**

Of organizations are concerned about supply chain cybersecurity risks

**30%**

Of breaches are linked to third party involvement (twice as much as last year)

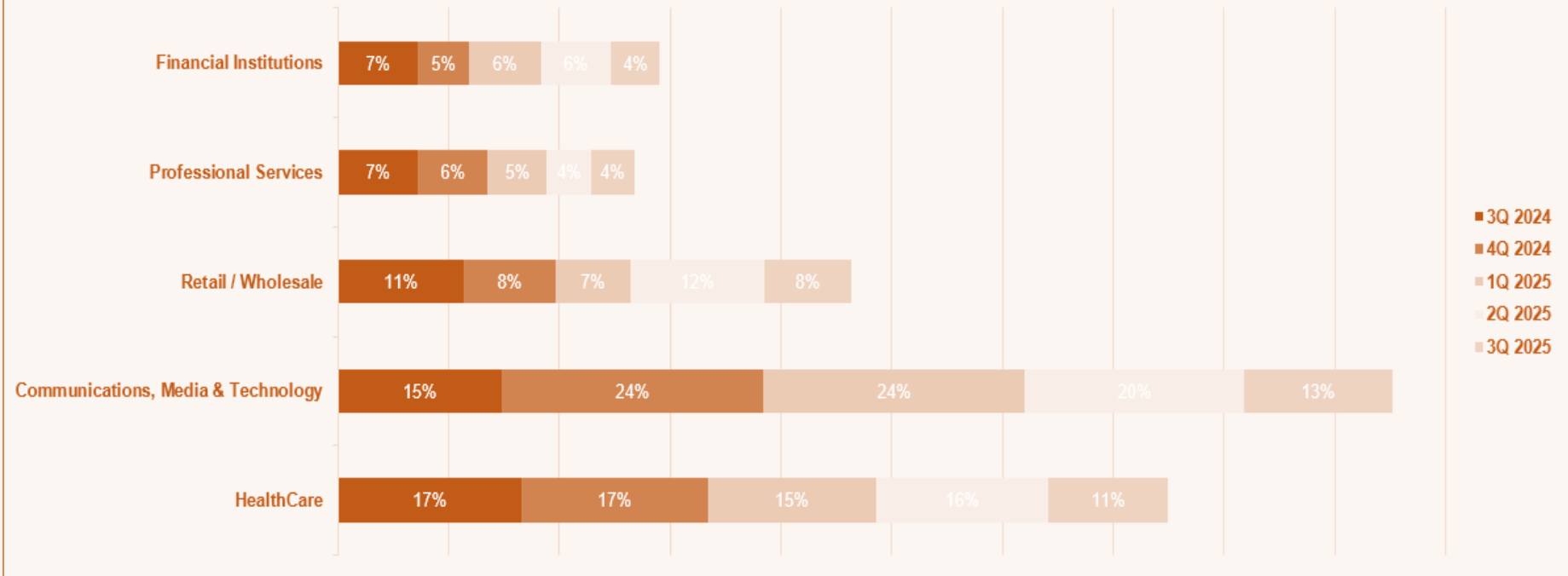
**<50%**

Of organizations monitor cybersecurity across even 50% of their supply chain

**26%**

Of organizations include incident response in their supply chain cybersecurity programs

# BY THE NUMBERS – Top Five Affected Industries



The Communication, Media and Technology sector has seen an increase in frequency compared to other sectors for quarters.



# **POLLING QUESTION**

# How would you describe your current cybersecurity resilience approach?

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- a) Proactive and well-integrated
- b) Defined but siloed across teams/providers
- c) Reactive / incident-driven
- d) Still developing

# TOP ATTACK VECTORS - Where Threats Enter



**Phishing &  
Social Eng.**



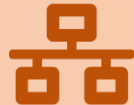
**Ransomware**



**Data  
Exfiltration**



**Cloud  
Misconfiguration**



**Supply Chain  
Attacks**



**Zero-Day  
Exploits**



# **POLLING QUESTION**

# Where does your organization feel most exposed today?

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- a) Phishing / social engineering
- b) Ransomware / malware
- c) Third-party / vendor risk
- d) Insider risk (intentional or accidental)

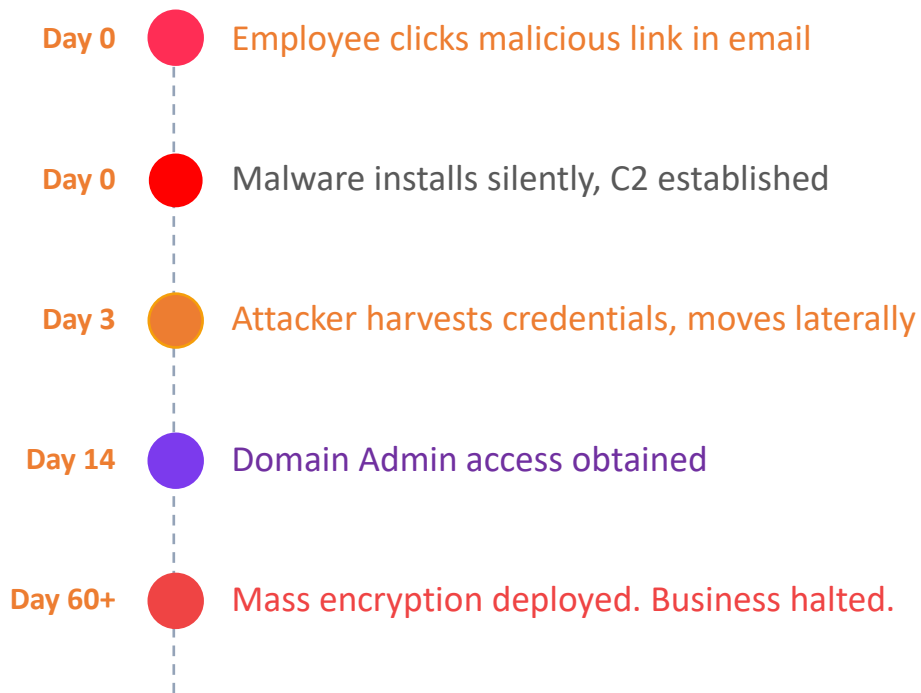
# What is an Attack Really Like?

*From first click to full compromise.*



## REAL ATTACK SCENARIO

# One Phishing Email → Full Breach





# **POLLING QUESTION**

# **If a cyber incident occurred, how confident are you in your ability to recover quickly?**

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- a) Very confident (tested plan in place)
- b) Somewhat confident (plan exists, limited testing)
- c) Not confident (plan is incomplete or untested)
- d) Unsure

# Expanded Threat Due to AI

*AI doesn't just defend — it also attacks.*



# HOW AI CHANGES THE GAME

## AI-Powered Threats



### **Hyper-Personalized Phishing**

AI crafts convincing spear-phishing at massive scale



### **Deepfake Social Engineering**

Cloned voices & video to impersonate executives



### **Automated Exploitation**

AI finds and attacks vulnerabilities in real-time



### **AI-Powered Malware**

Self-modifying code that evades traditional detection

# Operational Resiliency

*Prepare. Detect. Respond. Recover.*



# COMPLIANCE DEADLINE AUM <1B: JUNE 3, 2026

## Best Practices to Prepare for Reg S-P

### 01 Governance & Accountability

- Named program owner with documented authority
- Leadership briefed on amended rule obligations
- Written information security program in place
- Annual policy review & privacy notice delivery

### 02 Customer Info Mapping

- Inventory of all systems storing customer data
- Physical, cloud & endpoint locations documented
- Data flows mapped across internal & third parties
- Classification scheme with handling rules

### 03 Detection & Monitoring

- Technical controls to detect unauthorized access
- Logging enabled on all critical systems
- Logs actively monitored with escalation paths
- Documented 'reasonably likely' methodology

### 04 Incident Response Program

- Written IRP covering detection through recovery
- Legal & compliance integrated from the outset
- Explicit notification decision criteria defined
- Annual tabletop exercises with documented results

### 05 Customer Notification

- Written 30-day notification procedures
- Ability to identify specific affected customers
- Pre-approved notification templates prepared
- Parallel state & regulatory obligations mapped

### 06 Vendor Oversight

- Inventory of all third parties touching customer data
- Contracts require written safeguards
- 48–72 hr vendor incident notification SLA
- Documented due diligence & reassessment cadence

### 07 Safeguards & Controls

- Role-based access controls with periodic reviews
- MFA enforced on all remote & customer-data access
- Encryption at rest and in transit
- Written secure disposal for physical & electronic records

### 08 Documentation & Recordkeeping

- All incidents documented — including non-notifiable
- Decision rationale recorded for notify/don't-notify
- Log & artifact retention aligned to exam obligations
- Examination-ready evidence binder organized

### 09 Testing & Continuous Improvement

- Annual tabletops with full response team
- Annual security & customer-data handling training
- Key controls validated on defined cadence
- Periodic third-party program assessment



# **POLLING QUESTION**

# What is your biggest concern over the next 12 months?

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- a) AI-driven attacks (phishing, deepfakes, automation)
- b) Increasing sophistication of ransomware
- c) Third-party / vendor vulnerabilities
- d) Regulatory / compliance expectations
- e) Keeping up with internal resources / bandwidth

# THE RESILIENCE FRAMEWORK

## Four Pillars of Cyber Resilience

01



### Prepare

Risk assessment ·  
Zero Trust · Security  
training

02



### Detect

SIEM · XDR · Threat  
intel feeds

03



### Respond

IR playbooks ·  
Isolation ·  
Communication plan

04



### Recover

Backups · RTO/RPO  
goals · Post-incident  
review

ARE YOU READY?

# Resiliency Readiness Check



Do you have a tested incident response plan?



Are backups isolated and tested regularly?



Is MFA enforced across all privileged accounts?



Can you detect a breach within 24 hours?



Do employees receive regular security training?



Is your supply chain security assessed annually?

## How Akram & Their Partners Can Help

- 1) **Marsh:** Take the [Cyber Self-Assessment | Marsh](#) - Reference AKRAM webinar w/ [matt.stevens@marsh.com](mailto:matt.stevens@marsh.com)
- 2) **Akram:** Take a brief Reg S-P Assessment [Survey](#) to identify your compliance gaps and receive personalized recommendation of services from Hameed
- 3) **Conduit:** Solve Wire Fraud: Conduit SaaS tool Validates Payments: [www.conduitsecurity.com](http://www.conduitsecurity.com)
- 4) **Linedata:** Download the Regulation S-P Compliance Readiness Questionnaire here:



# Cyber Self-Assessment

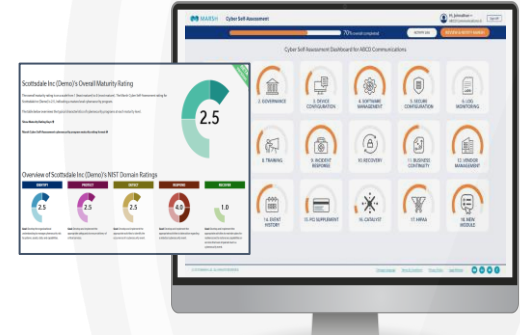
Digital diagnostic tool to enable better analysis, insights, advice, and transactional capabilities

## Benefits:

- **Cyber Insurance application:** responses become an application document
- **Cybersecurity Scorecard:** with commentary based on NIST framework
- **Top Cybersecurity Controls report:** heat map of controls influencing insurability
- **Controls benchmarking:** Cybersecurity position compared to peers
- **Cyber risk analytics:** More robust loss modeling

## Features:

- **Collaboration tool:** Multiple participants can contribute to the same form simultaneously. Activity Log tracks changes.
- **Ease of updates:** Last year's responses automatically prefill this year's form for update – any new questions will be flagged.
- **Easy to use:** Ability to save progress and add commentary if needed.
- **Data security:** Access is controlled and login requires multi-factor authentication. Responses are encrypted and securely stored.
- **Coverage sections:** Includes Tech E&O, Cyber, Operational Technology, and Media questions



### Top Cybersecurity Controls

Key Controls	CIA Questions	Security Posture
1. MFA-Controlled Access for remote access & admin / privileged access	Account monitoring / 8.1 to 8.4	Good
2. Secure, encrypted and tested backups	Privacy / 1.1 to 1.4	Good
3. Patched Systems and Storage Vulnerabilities	Protection capabilities / 4.1, 4.2 to 4.6, 5.1	Good
4. Physical controls & asset control	Protection capabilities / 1.1 to 1.2	Good
5. Privileged Account Management (PAM)	Account monitoring / 7.1 to 7.3, 8.2	Good
6. Endpoint Detection and Response (EDR)	Protection capabilities / 3.1, 1.1	Good
7. Logging & Monitoring / Network Protection	Operations / 10.1 to 10.2	Good
8. Cybersecurity awareness training and phishing testing	Log monitoring / 5.1	Good
9. Hardening techniques including Remote Desktop Protocol (RDP)	Startup / 1.1 to 1.2, 2.1 to 2.2, 2.8	Good
10. Cyber Incident Response planning and testing	Secure configuration / 1.1, 2.1	Good
11. End-of-life systems replaced or processed	Business continuity / 1.1	Good
12. Vendor / Digital Supply Chain Risk Management	Incident Response / 2.1 to 2.3, 2.4, 4.1	Good
	Production Capabilities / 6.1	Good
	Disaster / 1.1 to 1.5, 12.1 to 12.2	Good

# Top Cybersecurity Controls

## The key to insurability, mitigation, and resilience

### Preparation for the underwriting process:

1. Evaluate your cybersecurity maturity and prepare for insurance marketing by completing Marsh's Cyber Self-Assessment.
2. Use Marsh Cybersecurity Marketplace Services for access to a curated portfolio of cybersecurity vendor solutions and holistic vendor procurement support.



Multifactor authentication for remote access and admin/privileged controls



Endpoint Detection and Response (EDR)



Secured, encrypted, and tested backups



Privileged Access Management (PAM)



Email filtering and web security



Patch management and vulnerability management



Cyber incident response planning and testing



Cybersecurity awareness training and phishing testing



Hardening techniques, including Remote Desktop Protocol (RDP) mitigation



Logging and monitoring/network protections



End-of-life systems replaced or protected



Vendor/digital supply chain risk management

**Note:** Each insurance carrier has their own specific control requirements that may differ by company revenue size & industry class

# Claims & Incident Management

*How you respond makes all the difference*

## Prepare

Creating and testing IR plans reduces losses by \$1.49 M on average – IBM Cost of a Data Breach Report 2023



- Marsh Central
- Incident response plan review and development
- Incident response vendor selection

## Test

Well-practiced teams know their roles, responding quickly and effectively.



- Tabletop exercises & crisis simulations

## Respond

A coordinated, holistic effort is vital for effective incident response.



- Marsh Central
- Active Incident Response (AIR) support

## Recover

Expert support ensures proactive navigation of cyber claims complexity, maximizing insurance claims recovery



- Claims preparation/forensics accounting
- Claims advocacy

## Enhance

Convert learnings and challenges into opportunities for growth



- Resilience Roadmap Development

A city skyline, likely New York City, is visible in the background. The image is overlaid with a large, semi-transparent orange triangle that points downwards. The text is centered within this triangle.

**Security is not a product.  
It's a process.**

Stay informed. Stay prepared. Stay resilient.



# THANKS FOR LISTENING



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